



# SECOND CHANCE

## Champions

### GALA AWARDS

SATURDAY, APRIL 19TH | 5:30 PM | VALLEY RIVER INN

Be OUR... *Champion*



**SPONSORSHIP LEVEL      RECOGNITION**

<p><b>Title</b> <b>\$10,000</b></p> <p>Help us bring Second Chance Champions Gala to life with</p>	<p>Table/ 8 tickets</p> <ul style="list-style-type: none"> <li>• Special thanks from MC at event</li> <li>• Logo on signage/table</li> <li>• Half- page ad in event program</li> </ul>	<p>Large logo included in pre-event e-blasts + social media posts + invitation</p>	<p>Special thanks in post event e-blast and newsletter</p>
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<p><b>Empowerment Partner</b> <b>\$10,000</b></p> <p>Be our partner in empowering individuals to transform their lives in transitional housing</p>	<ul style="list-style-type: none"> <li>• Table/ 8 tickets</li> <li>• Special thanks from MC at event</li> <li>• Logo on signage/table</li> <li>• Half-page ad in event program</li> </ul>	<p>Large logo included in pre-event e-blasts + social media posts + invitation</p>	<p>Special thanks in post event e-blast and newsletter</p>
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<p><b>Champion</b> <b>\$5,000</b></p> <p><i>(split options available)</i></p> <p>Present our community champions with a fitting tribute and award</p>	<ul style="list-style-type: none"> <li>• Table/ 8 tickets</li> <li>• Logo displayed at table</li> <li>• Half- page ad in event program</li> </ul>	<p>Large logo included in pre-event e-blasts + social media posts + invitation</p>	<p>Special thanks in post event e-blast and newsletter</p>
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<p><b>Video</b> <b>\$3,500</b></p> <p>Support inspiring videos featuring second chances</p>	<ul style="list-style-type: none"> <li>• Table/ 8 tickets</li> <li>• Logo displayed at table</li> <li>• Your logo on video shown at gala</li> <li>• Quarter page in program</li> </ul>	<p>Logo included in pre-event e-blasts + social media posts + invitation</p>	<p>Video shared post event via socials, website and post event e-blast</p>
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<p><b>Mocktail</b> <b>\$3,000</b></p> <p>Provide festive libations to our sober and sober-curious guests</p>	<p>Table/ 8 tickets</p> <p>Logo displayed at table</p> <ul style="list-style-type: none"> <li>• Your logo on cocktail napkins &amp; at the mocktail bar</li> </ul>	<p>Logo included in pre-event e-blasts + social media posts + invitation</p>	<p>Special thanks in post event e-blast and newsletter</p>
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<b>Auction</b> <b>\$2,500</b> Your support will help make the auction a success.	<ul style="list-style-type: none"> <li>• Table/ 8 tickets</li> <li>• Logo displayed at table</li> <li>• Your logo displayed at the auction &amp; in event program</li> </ul>	Logo included in pre-event e-blasts + social media posts	Special thanks in post event e-blast
<b>Photobooth</b> <b>\$2,500</b> Say Cheese! Help us capture the moments of celebration.	<ul style="list-style-type: none"> <li>• Table/ 8 tickets</li> <li>• Logo displayed at table</li> <li>• Your logo on downloadable photos after the event</li> </ul>	Logo included in pre-event e-blasts + social media posts	Special thanks in post event e-blast
<b>Decor</b> <b>\$2,000</b> Make the space for a champion.	<ul style="list-style-type: none"> <li>• Table/ 8 tickets</li> <li>• Logo displayed at table</li> <li>• Your logo in event program</li> </ul>	Logo included in pre-event e-blasts + social media posts	Special thanks in post event e-blast
<b>Centerpiece</b> <b>\$2,000</b> Provide a little table flair.	<ul style="list-style-type: none"> <li>• Table/ 8 tickets</li> <li>• Logo displayed at table</li> <li>• Your logo in event program + welcome decor</li> </ul>	Logo included in pre-event e-blasts + social media posts	Special thanks in post event e-blast
<b>Welcome</b> <b>\$1,500</b> Delight guests as they arrive.	<ul style="list-style-type: none"> <li>• 4 tickets</li> <li>• Your logo displayed at registration/ welcome</li> </ul>	Logo included in invitation	
<b>Table</b> <b>\$1,500</b> <i>13 remaining</i>	<ul style="list-style-type: none"> <li>• Table/ 8 tickets</li> <li>• Logo displayed at table</li> </ul>	Logo included in invitation	

## In-kind Opportunities

<b>Print Partner</b> <b>\$3,500 Value</b>	8 tickets	Quarter-page ad in the program + logo on all digital and print materials	<i>Tailored and unique thanks available during promotional period via social, website and eblast</i>
<b>Auction</b> <b>\$1,000 - \$3,000 Value</b>	2+ tickets	Thanks on auction listing in program	<i>Tailored and unique thanks available during promotional period via social, website and eblast</i>
<b>Misc.</b> <b>\$3,000+ Value</b>	Table/ 8 tickets	Full-page ad in the program + logo on table & invitation	<i>Tailored and unique thanks available during promotional period via social, website and eblast</i>

Join us Saturday April 19th, 2025 at the beautifully updated Valley River Inn for Sponsors Gala & Awards. We'll be celebrating the AMAZING Second Chance Champions and raising funds to support Sponsors reentry programs and housing.

If you would like more information about sponsoring the event, or how you can get involved in Second Chances, please reach out. Development Director Megan Falkenstein is ready to assist you.



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