

## **Downtown Campus Transformation**

The campus welcomes mothers with children and female participants to live as they work to rebuild their lives after incarceration. The campus is one of our oldest properties and is comprised of three buildings. Though well-loved, the community is in great need of repairs and upgrades throughout. We are planning the following work:

- New flooring, interior paint, and repairs
- New washers and dryers
- New furniture, decor, and artwork
- Children's library, toy bins, and play area

Work has already begun and we excited for community support to finish the project! We'll host a celebratory social in late Fall of 2024 to celebrate the finished project!

LEVEL	VOLUNTEER	PRINT	DIGITAL/SOCIAL	WEB
\$500 + Or In-Kind		Logo in Fall quarterly newsletters	Thanks on social	Logo on website
\$2,000+ Or In-Kind		Logo, quote in Fall Newsletter	Thanks on social, logo in e-blast	Logo on website
\$3,000+ Or In-Kind	Group volunteer opportunity	Logo, picture, and quote in Fall Newsletter	Video feature on social	Logo, video feature on website

## Welcome Kit Champions

We offer free welcome kits to provide necessities for participants as they begin putting the pieces of their lives back together. A Welcome Kit includes:

- Toothpaste, toothbrush, shampoo, soap, and razors
- Pillow, blanket, sheets, washcloth, and a towel
- Laundry bag and laundry soap

Each kit costs just \$60, but they make all the difference to folks served by Sponsors. We welcome around 30 new participants each month into our 90-day transitional program. As a *Second Chance Champion*, you will help change lives, by providing for the most basic necessities to those eager to begin their reentry journey!

SPONSORSHIP	VOLUNTEER	PRINT	DIGITAL/SOCIAL	WEB
Champion for a Month \$1,600		Logo, quote, and image in one of our quarterly newsletters	Thanks on social	Logo on website
Champion for a Quarter \$3,200	Group volunteer opportunity	Half-page featured story in a quarterly newsletter	Thanks on social, logo in e-blast	Logo on website and picture with thanks
Champion for Half a Year \$6,400	Group volunteer opportunity	Full-page featured story in a quarterly newsletter	Video feature on social and sent out via e-blast	Video on website with thanks

## **Mentorship Champions**

Establishing positive social connections and new healthy habits is essential for formerly incarcerated folks in our community. The Mentorship Program connects community volunteers with formerly incarcerated individuals. We provide stipends for matches and host free, low-barrier community events and outings to help individuals adjust to life on the outside. Events include:

- Educational and interactive Speaker Series and dinner
- Outdoor fun such as hiking, kayaking, and beach trips
- Coffee meet-ups, theatre, and music

SPONSORSHIP	VOLUNTEER	PRINT	DIGITAL/SOCIAL	WEB
Champion for a Month \$500			Thanks on social	Logo on website
Champion for a Quarter \$1,500		Logo, quote, and image in one of our quarterly newsletters	Thanks on social, logo in e-blast	Logo on website and picture with thanks
End of Year Social Partner \$5,000	Group volunteer opportunity	Full-page featured story in a quarterly newsletter	Video feature on social and sent out via e-blast	Video on website with thanks

## **Assistance Fund Champions**

Each month, we budget around \$10,000 in financial assistance funds to help empower participants during their reentry. One-time financial assistance helps pay for a variety of critical needs :

- Photo ID, birth certificate, and other vital records that allow individuals to gain employment
- Work related gear such as boots, and equipment
- Help in obtaining long-term housing through support of rental application fees and rental deposits

TAILORED SPONSORSHIP	PRINT	DIGITAL/SOCIAL	WEB
\$1,000 - \$10,000	Tailored media in print mailers	Tailored media including stories, videos and more	Tailored content on website, including logo