



Welcome Kit Champions

We offer free welcome kits to provide necessities for participants as they begin putting the pieces of their lives back together. A Welcome Kit includes:

- Toothpaste, toothbrush, shampoo, soap, and razors
- Pillow, blanket, sheets, washcloth, and a towel
- Laundry bag and laundry soap

Each kit costs just \$60, but they make all the difference to folks served by Sponsors. We welcome around 30 new participants each month into our 90-day transitional program. As a *Second Chance Champion*, you will help change lives, by providing for the most basic necessities to those eager to begin their reentry journey!

SPONSORSHIP	VOLUNTEER	PRINT	DIGITAL/SOCIAL	WEB
Champion for a Month \$1,600		Logo, quote, and image in one of our quarterly newsletters	Thanks on social	Logo on website
Champion for a Quarter \$3,200	Group volunteer opportunity	Half-page featured story in a quarterly newsletter	Thanks on social, logo in e-blast	Logo on website and picture with thanks
Champion for Half a Year \$6,400	Group volunteer opportunity	Full-page featured story in a quarterly newsletter	Video feature on social and sent out via e-blast	Video on website with thanks

Mentorship Champions

Establishing positive social connections and new healthy habits is essential for formerly incarcerated folks in our community. The Mentorship Program connects community volunteers with formerly incarcerated individuals. We provide stipends for matches and host free, low-barrier community events and outings to help individuals adjust to life on the outside. Events include:

- Educational and interactive Speaker Series and dinner
- Outdoor fun such as hiking, kayaking, and beach trips
- Coffee meet-ups, theatre, and music

SPONSORSHIP	VOLUNTEER	PRINT	DIGITAL/SOCIAL	WEB
Champion for a Month \$500			Thanks on social	Logo on website
Champion for a Quarter \$1,500		Logo, quote, and image in one of our quarterly newsletters	Thanks on social, logo in e-blast	Logo on website and picture with thanks
End of Year Social Partner \$5,000	Group volunteer opportunity	Full-page featured story in a quarterly newsletter	Video feature on social and sent out via e-blast	Video on website with thanks

Assistance Fund Champions

Each month, we budget around \$10,000 in financial assistance funds to help empower participants during their reentry. One-time financial assistance helps pay for a variety of critical needs. Access to funds ensure participants can continue working towards self-sufficiency and stability. Financial requests often include support to pay for :

- Photo ID, birth certificate, and other vital records that allow individuals to gain employment
- Work related gear such as boots, and equipment
- Help in obtaining long-term housing through support of rental application fees and rental deposits

TAILORED SPONSORSHIP	PRINT	DIGITAL/SOCIAL	WEB
\$1,000 - \$10,000	Tailored media in print mailers	Tailored media including stories, videos and more	Tailored content on website, including logo